

**White Oak Product Cost Savings Example**

**RED BELL PEPPER (DICE 1/4" & 3/8")**

**IQF vs Reduced Moisture Frozen**

	Factor	Total Lbs.	Total \$	Factor	Total Lbs.	Total \$	Variance
Cost per Pound, FCA Plant	\$0.57	100,000	\$57,000	\$1.15	50,000	\$57,500	\$500
% Total Solids By Analysis (AVG)	7.00%			14.00%			
Total Shippable Solids		7,000			7,000		
Cost per Percentage Point of Solids	\$0.081			\$0.082			
Frozen Freight Costs/lb.	\$0.060		\$6,000	\$0.060		\$3,000	(\$3,000)
Handling & Warehousing	\$0.040		\$4,000	\$0.040		\$2,000	(\$2,000)
Process Savings	\$0.000		\$0	TBD		TBD	TBD
<b>Total Cost of Use</b>			\$67,000			\$62,500	(\$4,500)

<b>Process Savings</b>	<b>Product Features and Benefits</b>
Labor Reduction-Less Pounds to Handle	Increased number of Pieces Per Pound
No Thawing Required/No large Clumps/No Extra Handling	Improved Piece Identity
Reduced Potential for Equipment Damage in Mixing	Firmer Texture Than IQF
	Brighter Color & Improved Flavor Compared to IQF
<b>Handling &amp; Warehouse Savings</b>	<b>Transportation Savings</b>
Reduced Disposal of Materials	Less Pounds to Handle - Reduced Shipping Costs
Less Frozen Warehouse Space Required	Reduction in Water Being Shipped